

**MEMORANDUM**

DATE: May 25, 2010

TO: The Board of Supervisors

FROM: John E. McDonald, Manager, Finance and Management Services

SUBJECT: Request to Change the Name of the Colonial Services Board (CSB) to Colonial Behavioral Health

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The Colonial Services Board (CSB) Board of Directors has requested the approval of the governing bodies of the Cities of Poquoson and Williamsburg and the Counties of James City and York to change the name of the agency to Colonial Behavioral Health.

There are three reasons that suggested the need for the change:

1. The recent change in the name of the State agency that oversees local community services boards from the Department of Mental Health, Mental Retardation and Substance Abuse Services to the Department of Behavioral Health and Developmental Services is a trend to more clearly communicate that services are available for a broader array of intellectual disabilities.
2. While the agency is the community services board created by State statute, and always will be, the phrase "community services" has never been descriptive enough to communicate even the basic services provided.
3. The agency has used the name Colonial Services Board for more than 30 years, but that is not its official name. Officially the name is the Colonial Mental Health and Mental Retardation Services Board for Williamsburg, York County, James City County, and Poquoson. A formal change to Colonial Behavioral Health will resolve that inconsistency.

Staff recommends approval of the attached resolution.

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John E. McDonald

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Attachment